

## **4<sup>TH</sup> QUARTER 2008 PUBLIC SERVICE ANNOUNCEMENTS-WTVA**

Delta Sigma Theta project to help raise money for a scholarship that promoted a banquet on January 24<sup>th</sup> to help raise money for the cause.

Kay Bain Slipper Drive promoted her drive asking people to donate slippers to the elderly during winter months.

Race for the Cure promoted event on 10/25/08 to help raise money for breast cancer research.

Covenant Community Development program to help people buying homes for the first time. Event was 12/20/08 in Tupelo, Ms.

Pancake breakfast event on 12/13/08 at Applebee's in Tupelo, Ms--promoted....this event raised money for American Red Cross.

Lee County, Ms Sheriff Jim Johnson PSA to promote safe driving and encouraging people to not drink and drive during holiday season.

Lee County, Ms Sheriff Jim Johnson PSA to promote safe ways to shop this holiday season.

Kiwanis of Tupelo, Ms PSA to promote Pancake Day 12/6/08 helping raise money for their charity events.

United Negro College Fund event 12/4/08 in Tupelo helping raise money for UNCF.

Family Resource Center of Tupelo promoting help with GED, Divorce.

Tupelo Women's Club Christmas Tree Raffle 12/2/08 helping raise money for their charities.

Saltillo Health Fair 11/8/08 to give flu shots, health screenings.

Benefit Concert at Link Centre in Tupelo, Ms 11/14/08 and 11/15/08 to help fight spread of Malaria in Africa.

Junior Auxiliary of Tupelo Charity Ball "Citizen of the Year" Award.

Project Hope Christmas Beauty Pageant 11/14/08, helping with cancer related causes.

Lions Club Pageant 11/22/08 helping with children's charities.

Saltillo Golf tournament helping raise money for a new city park 10/9/08.

Regional Rehab Center-PSA and Two-hour broadcast asking people to donate money to help this facility that helps with developmental disorders and hearing disorders. Telethon was 11/30/08.